

<b>Blackpool Council Licensing Service</b>				
Representation made by a Responsible Authority to an application for the grant / variation of a Premises Licence / Club Premises Certificate				
<b>Responsible Authority</b>				
Name of Responsible Authority	Public Health, Blackpool Council			
Name of Officer <i>(please print)</i>	Dr. Arif Rajpura, Director of Public Health			
Signature of Officer	Dr. Arif Rajpura			
Contact telephone number	01253 476363			
Date representation made	13	08	2021	
Do you consider mediation to be appropriate			No	
<b>Premises Details</b>				
Premises Name	A-One Beer and Wine			
Address	230 Church Street			
	Blackpool			
Post Code	FY1 3PX			
<b>Reasons for making representations</b>				
<p>The Public Health Department, Blackpool Council, write in reference to the application for a license to sell alcohol from A-One Beer and Wine in Talbot ward.</p> <p>Talbot Ward has been subject to the Cumulative Impact Policy (CIP) since 2009.</p> <p>As stated in Blackpool Council's Statement of Licensing Policy –</p> <p>The effect of the policy is to create a rebuttable presumption that applications listed above will be refused. To rebut this presumption, an applicant would be expected to show through the operating schedule, and where appropriate, with supporting evidence, that the operation of the premises will not add to the cumulative impact already being experienced.</p> <p>Following review of this application, Public Health, Blackpool Council, make a formal objection due to the following concerns:</p>				
<b><u>Deprivation</u></b>				

- Talbot Ward is the 3rd most deprived ward in Blackpool and the 13th most deprived ward in the country
- 60% of households in Talbot Ward are classed as transient renters

#### **Health related information**

- There are approximately 110 alcohol related hospital admissions per year from residents in Talbot
- The alcohol related admission ratio of 279.9 is almost 200% higher than the national average. In comparison Blackpool is 83% higher than the national average.\*
- Talbot has the third highest ratio of hospital admissions in Blackpool
- *A&E attendances significantly reduced in 2020/21 due to coronavirus and subsequent restrictions and lockdowns,*
- There were 116 ambulance callouts for incidents relating to overdose, ingestion and poisoning (of which alcohol is one element) in 2020/21
- This is a callout rate of 18.2 per 1,000 pop., the highest rate in Blackpool.
- Ambulance call out rates for overdose, ingestion and poisoning are significantly higher than the Blackpool average of 7.9 and 5 times higher than the Lancashire average of 3.2.

#### **Alcohol reported incidents**

- There were 17 assault related attendances at A&E in 2020/21 from people living in Talbot, far fewer than in previous years but the ward still has the 3rd highest rates assault rate in Blackpool
- This is an attendance rate of 2.7 per 1,000 pop., almost 2 times higher than the Blackpool average (1.4)
- Talbot has the third highest rate of assault related A&E attendances in Blackpool, where rates range from 0.3 in Greenlands to 4.2 in Bloomfield
- There were 384 police recorded domestic violence incidents in Talbot in 2020/21, increasing from 370 the year before.
- The rate of domestic violence incidents is 60.3 per 1,000 population, the 2nd highest rate in Blackpool where the average rate is 26.2
- The Talbot domestic violence incident rate is more than twice the Blackpool average and almost 5 times higher than the Lancashire average of 12.4
- There were 357 police recorded domestic abuse crimes in Talbot in 2020/21

- Talbot has the second highest recorded crime rate for domestic abuse in Blackpool, a rate of 56.1 per 1,000 population compared to a Blackpool average of 25.5 per 1,000 and a Lancashire average of 13.6 per 1,000
- In 2020/21, 270 of Talbot's police recorded incidents had an alcohol qualifier, i.e. they were incidents where the consumption and effects of alcohol are more than merely incidental.
- Talbot has the highest rate of police incidents with an alcohol qualifier, 3 times higher than the Blackpool average (13.3) and 8 times the Lancashire average (5.0)
- The police incident rate with an alcohol qualifier in Talbot is 42.4 per 1,000 population; the lowest rate is in Stanley (3.5)
- There were 340 notifiable crimes in Talbot in 2020/21 where alcohol consumption was an aggravating factor
- Talbot has the highest rate of alcohol related crime in Blackpool.
- The rate of alcohol related crime in Talbot is 53.4 per 1,000 population, 3 times higher than the Blackpool average of 17.1 and over 8 times higher than the Lancashire average of 6.5

\* The admission ratio compares Talbot against a national average of 100. This indirect method of standardisation means Talbot is compared to the age-specific rates for England as a ratio so while the ward and Blackpool can compare nationally, they can't be compared to each other.

Ambulance callouts, police incidents and crimes are based on the location of the incident

Hospital admissions and A&E attendances are based on location of residence

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1 - PHE, Local Health

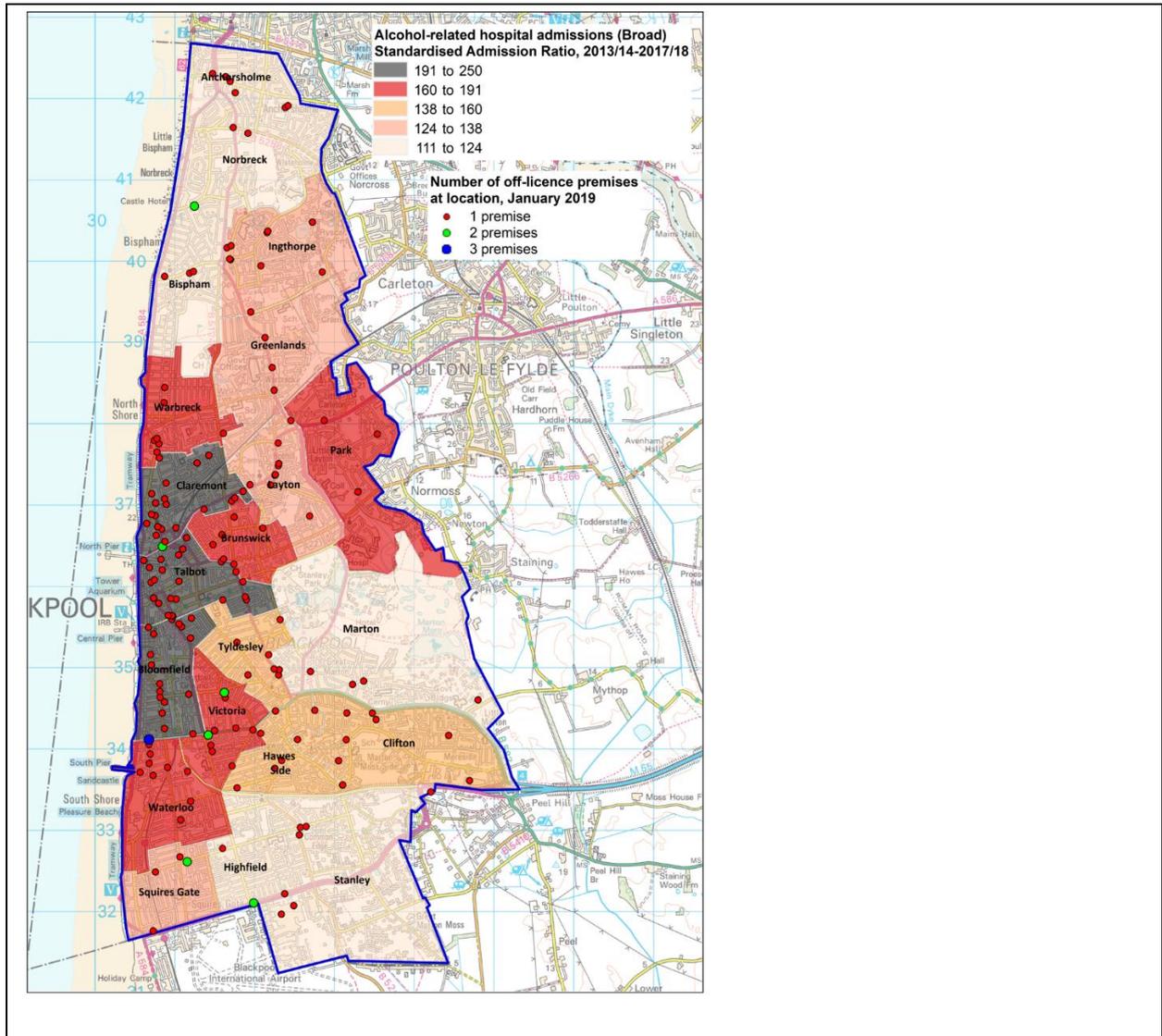
2 - Experian Mosaic

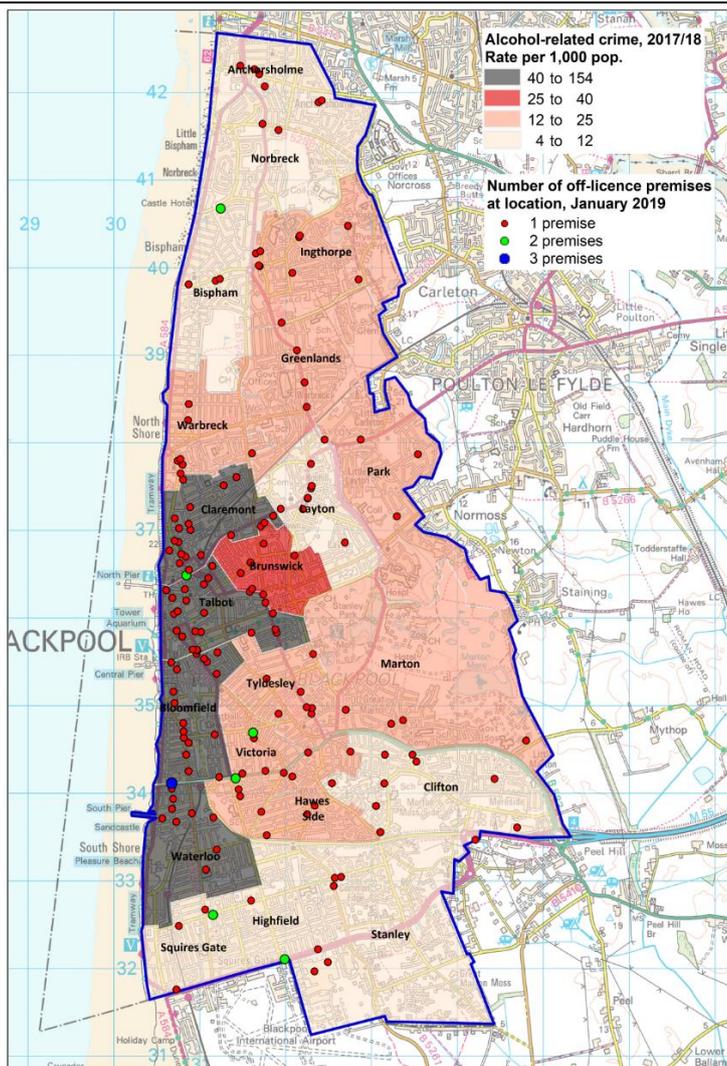
3 - TIIG AED Assault data

4 - MADE District Profile - <https://www.lancashire.gov.uk/lancashire-insight/made-partners-area/tables-and-charts/>

#### **Concerns regarding the application:**

Public Health justifiably has concerns that if an alcohol license is granted to these premises, it would increase the availability of alcohol in an area which is already experiencing significant levels of alcohol-related harm. This premise is situated in a ward that has one of the highest number of off-licence premises in the whole of Blackpool. There are 18 off-licence premises in Talbot ward (data as at 2021). The maps below demonstrate the cluster of alcohol premises in Talbot ward and the surrounding areas in relation to the rate of alcohol-related hospital admissions and alcohol-related crime.





Public Health has concerns that this premises is situated in an area where there are also a large number of premises that sell alcohol within close proximity.

Public Health believes that the applicant has not taken the wider challenging factors of the area into consideration within their application. We are aware of the problem of street drinking within the locality in which this premise is located. These problems have a negative impact on public safety and the health and wellbeing of the local community. The sale of low value/high alcohol products and the potential negative impact of increasing alcohol availability within this locality are not taken into consideration.

Public Health would ask the Licensing Committee to consider the potential risks associated with the increase in the availability of alcohol within this Saturation Area in their deliberations as to whether to grant this application. It is difficult to see how the granting of this application would not add to the cumulative impact already experienced in this area.

**Data sources:**

PHE, Local Health

TIIG AED Assault data

MADE District Profile - <https://www.lancashire.gov.uk/lancashire-insight/made-partners-area/tables-and-charts/>

Blackpool JSNA 2019

A handwritten signature in black ink, appearing to read 'A. Rajpura', with a long horizontal flourish underneath.

Dr Arif Rajpura

Director of Public Health, Blackpool Council